

*Flatwater*

**F O U N D A T I O N**

*FLATWATERFOUNDATION.ORG*

## OUR JOURNEY

When his father was diagnosed with Stage IV cancer in 2009, Flatwater Foundation Founder Mark Garza felt the impact of a diagnosis firsthand. Seeking support, he was shocked by the cost of therapy and realized there was a lack of care for thousands of people that were going through similar experiences.

Through his experience, Mark learned about the benefits therapy could provide during such an emotionally and financially trying time, and he knew that something needed to be done to help others access care.



**2009**

Diagnosis of  
Dr. Richard Garza



**2010**

Flatwater Foundation  
founded

Initial TYLER'S  
Dam That Cancer  
Fundraiser



**2011**

501c3 Status  
Approved

Fundraising grows  
Therapy Network  
created



**2012**

Therapy Network  
grows

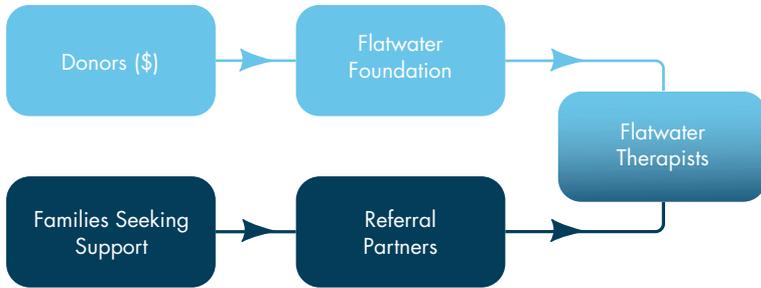
Placement in care  
surges

## OUR MISSION

Flatwater Foundation is dedicated to providing those diagnosed with cancer, their families and loved ones access to mental health therapy and family support.

One cancer diagnosis can cause waves in all directions, affecting so many lives. We work to bring families coping with cancer back to calmer waters, so they can focus on navigating cancer, not the mental challenges of a diagnosis.

## OUR PROCESS



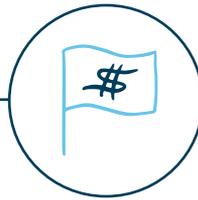
**2013**

Software Program  
built to handle scale



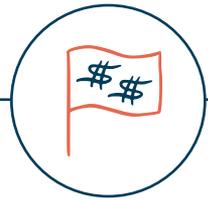
**2014**

Firm Foundations  
Equine Therapy  
founded



**2016**

\$1,000,000  
Worth of therapy  
provided



**2018**

\$2,500,000  
Worth of therapy  
provided

## OUR IMPACT



**1,681**

Program Participants



**22,992**

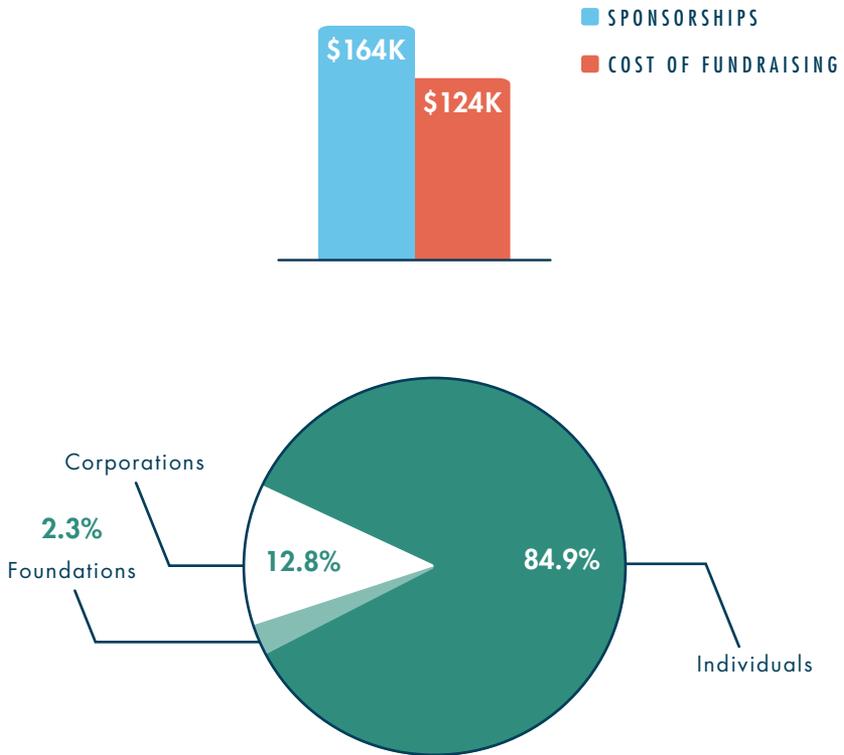
Therapy Sessions Covered



**80**

Active Therapists

## OUR FUNDING SOURCES

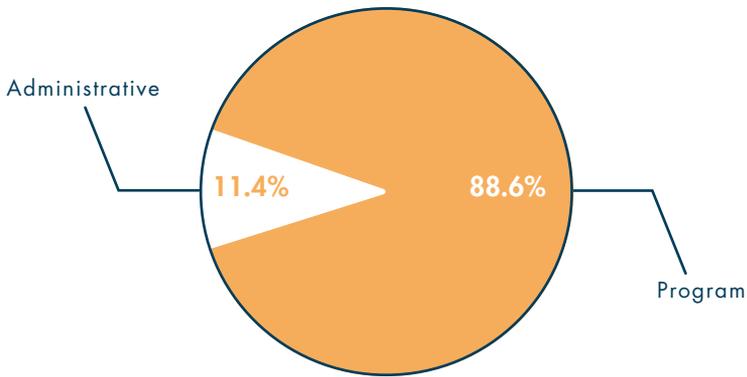


## HOW WE RAISE FUNDS

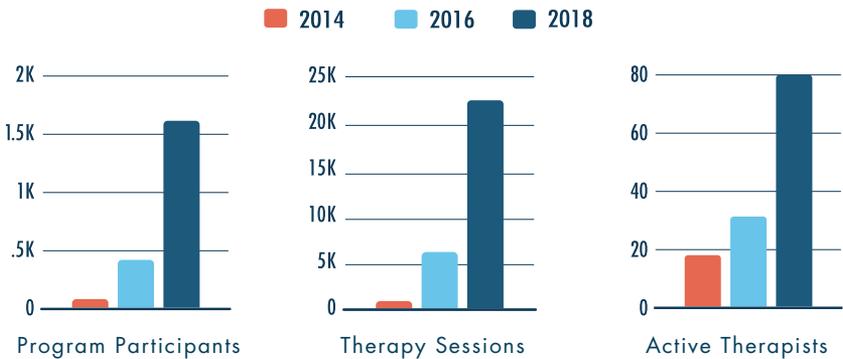
Because of our strong sponsor support, we are able to offset our event costs and our costs of fundraising.

A majority of our donations come from individuals and peer-to-peer campaigns. We seek to increase our corporate and Foundation support.

## PROGRAM VS. ADMINISTRATIVE SPEND



## GROWTH BY THE NUMBERS



## HOW WE SPEND

Flatwater Foundation is a mission-focused organization, concentrating on our core program of providing access to mental health therapy for families touched by cancer. With low administrative costs, a staff of two, and financial sponsor support to cover event costs—we put as much money as possible towards counseling. As financial support increases, our lean operation can put more money towards therapy, thus touching more lives. Program donations will improve our ratio of Program to Administrative spend.

## OPPORTUNITIES TO GIVE



### THE FOUNDER'S CIRCLE

Donations of \$10,000 or greater receive ongoing recognition as Founder's Circle Member *on behalf of an individual, couple or family name.*



### FRIENDS OF FLATWATER

Donations of \$5,000 or greater, or a monthly recurring donation of \$500 or greater receive special recognition as Friends of Flatwater on [flatwaterfoundation.org](http://flatwaterfoundation.org).

### THE POWER OF YOUR DOLLAR

\$1,300\*

Covers the average program participant's care

\$600

Provides (1) month of equine therapy  
*(4 family sessions)*

\$280

Provides (1) month of traditional talk therapy  
*(4 sessions)*

\*This is an average. Flatwater does not limit the duration of care.



“We couldn’t be more grateful to have Flatwater Foundation to fill a critical need for our breast cancer clients and their spouses. Flatwater Foundation plays a vital role in the emotional health of cancer patients in our community. Thank you so much for your commitment to this important population.”

**RAY ANNE EVANS**

Executive Director, BCRC of Central Texas

“Flatwater is an integral resource to helping Wonders & Worries’ families heal. Often, issues arise with cancer that are specific to parents or beyond our scope. Knowing that Flatwater provides mental health support to families facing cancer at no cost makes all the difference in their world. Our partnership with Flatwater is priceless.”

**MEREDITH COOPER**

Executive Director, Wonders & Worries

“I cannot begin to tell you how much this program has helped my girls and me. I did not know how to talk to them, especially when I was going through my own hell. Our Flatwater therapist was able to help them understand their feelings and how to express them to me and to their father as well as learn more about the disease.

After my husband passed away in February of 2014, my daughters began seeing Lindsey and Elisa and the wonderful horses at Flatwater Foundation’s Equine Therapy Program. The girls are now able to communicate through the horses and help them express themselves. We are able to talk more about him and share our sadness. I don’t know what I/we would have done without Flatwater Foundation. My worry for the girls has been lifted knowing they are being guided through their grief by a group of amazing people who are taking them through this journey in a way I could not begin to.”

**ANONYMOUS**

Program Participant

EIN-27-5011867  
flatwaterfoundation.org

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